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## **V-COMM President/Founder Dominic Villecco Spotlited in January Issue of Radio Commutations Report**

Cranbury, New Jersey (January 6, 1997) – Dominic Villecco, President and founder of V-COMM ([www.vcomm-eng.com](http://www.vcomm-eng.com)), is spotlited in a half-page article appearing in today's issue of Radio Communications Report (RCR), a major telecom industry magazine. Bearing the headline "Engineering firms uses business logistics to compete in wireless," the story is an exclusive feature about Villecco and V-COMM and coincides with the company's first anniversary.

In the text of the article, reporter Kelly Pate cites the scope of the engineering contracts V-COMM has won in its first year, including those with Omnipoint Corp. and PCS One Inc. She notes Villecco stresses that , in order to succeed, engineering work most follow a business plan. "We focus on cost," Villecco is quoted as saying. "When a carrier says ' we need to manage costs,' we can jump in and design a business plan."

Pate also delves into the history and founding of V-COMM and reports on the depth of experience of V-COMM's staff of two dozen employees.

She writes that Villecco "...intends for V-COMM to compete among the nation's top wireless engineering firms with in the next few years." Pate then concentrates on Villecco strategy to have V-COMM focus primarily on personal communications service which, the company President states, "is a big opportunity because there are so many operators building networks and so few people to do it well."

The article also provides information on V-COMM's other services in including vendor analysis, operations performance analysis, system growth engineering, integrating vertical systems like voicemail, budgeting and forecasting.

"I'm very pleased with the coverage and exposure RCR has given V-COMM," commented Villecco. "After only a year in business, we are honored to have garnered such a lengthy profile in this important communication vehicle for the telecom industry," he added.

V-COMM is a leading provider of integrated network engineering, radio frequency engineering and business services to the worldwide telecommunications industry. For over a year, the company has been pioneering high-quality, cost-effective solutions for wired and wireless operators and vendors. V-COMM has designed , implemented, optimized and expanded telecommunications networks for clients around the

globe. Company executives are sought-after experts witnesses providing testimony on telecommunications issues in local, regional and national venues. V-COMM founded by Dominic Villecco and David Stern, has a growing staff of a dozen engineering and professionals in its Warminster PA Office.

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